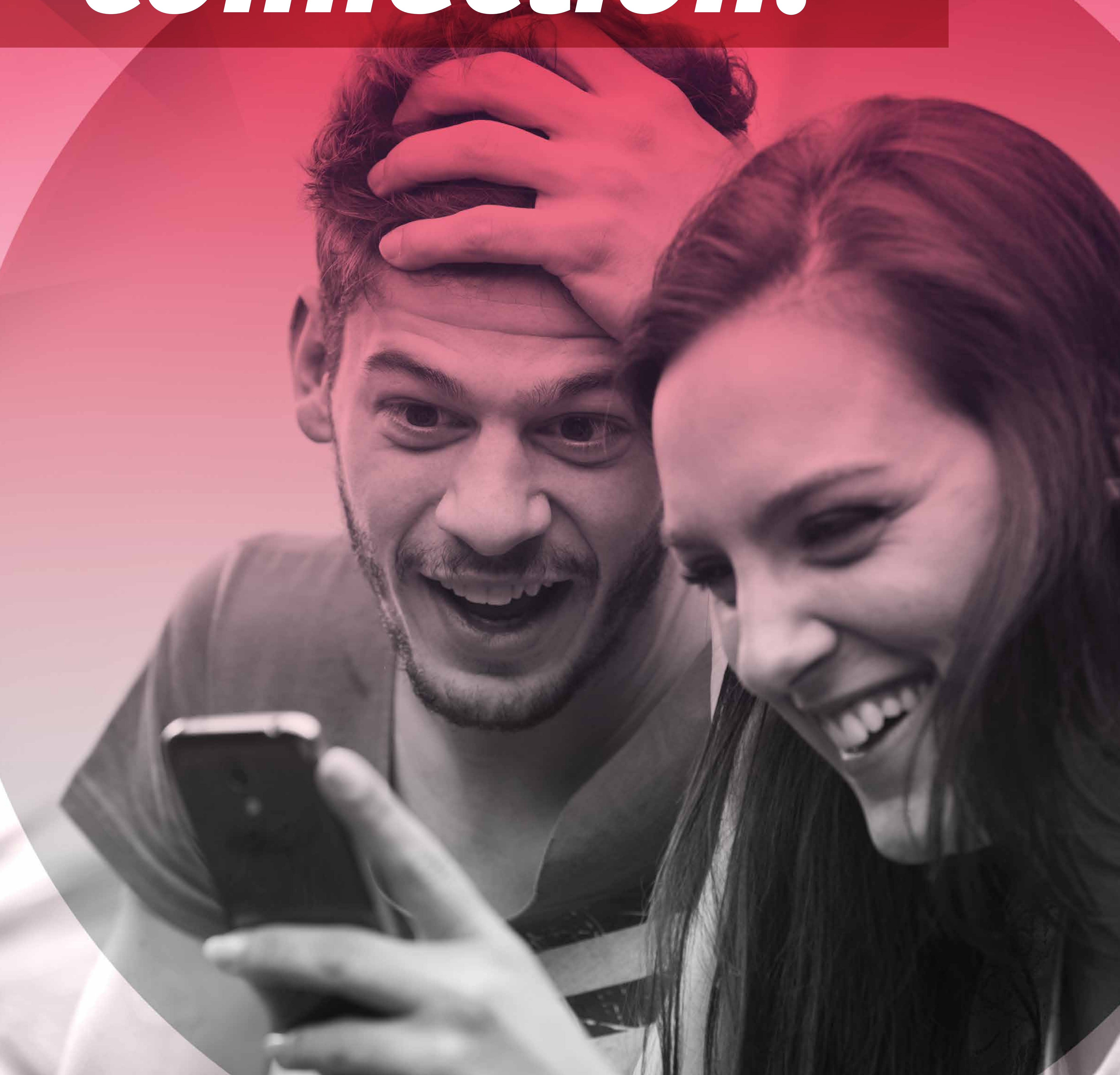


# *It's human connection.*



## *Taking you forward.*

It's not about the towers, the data, the unlimited texting, the crystal-clear reception. You expect those things. No, it's about the connection—the reassuring text from your spouse, “Home soon.” The photo from your son: “Elizabeth Grace was born today, 7 lb. 3 oz. All are healthy.” The midnight phone call from your sister to talk about your aging mother. It's human connection. We didn't invent it, we just help it along.



**Pioneer**

# *We power more smiles.*



## *Taking you forward.*

Speed isn't everything. Sure, it helps, but it's not why you love the Internet. You love it because it connects you to things—the news out of the Middle East, that hilarious guy on late-night TV, crazy cousin David in Nebraska, the cute video of that toddler. “Did you see that...? Did you hear about...?” Now we're talking together, now we're smiling. We're not here to provide the fast speeds. We're here to power that smile.



**Pioneer**

# *Pass the popcorn.*



## *Taking you forward.*

You don't just watch the channels we offer, you love them. Those people aren't newscasters, they're trusted advisors. They aren't athletes, they're your children's role models. They aren't characters in a show, they're practically family members. You invite these folks into your living room, you sit down and you forget about your troubles for a while. All we did was plug you in and ask you to pass the popcorn.



**Pioneer**